



Golden Gate Bridge

## Important Deadlines

**December 10**  
Exhibitor Forms

**January 9**  
Abstracts  
Student Stipends

**February 10**  
Hotel Reservations

**February 13**  
Advance Conference  
Registration  
Short Course Registration



Palace Hotel



Cable Car

The 8<sup>th</sup> Annual Conference of US HUPO will be March 4 – 7, 2012 at the Palace Hotel in San Francisco, California. The conference opening will be preceded by a day of short courses, Sunday, March 4. This will be the first time US HUPO has convened in San Francisco and we anticipate a record attendance.

We are pleased to present a meeting which will explore “The Future of Proteomics.” Highlights include an impressive invited speaker roster, two new short courses, and a stimulating series of evening workshops. The 2012 meeting will kick-off with a keynote lecture by Ruedi Aebersold (*ETH Zurich*) on the conference theme, “The Future of Proteomics”, followed by a welcome reception featuring our exhibitors.

We are pleased to announce that we will host a happy half-hour on Monday and Tuesday evenings from 5:00 – 5:30 pm in the poster-exhibits ballroom between the end of the parallel sessions and before start of evening workshops to help maximize the traffic and exposure for exhibitors. As in past years morning coffee breaks and poster session refreshments will also be placed in the poster-exhibits ballroom.

For complete listing of invited speakers please visit the ‘Featured Speakers’ tab on [www.ushupo.org](http://www.ushupo.org).

The support of your company is vital to the success of conference. Please consider the support options below and complete the enclosed form with your response.

**CONFERENCE SPONSORSHIPS.** From the opening reception to the printed programs, there are a variety of opportunities to support the conference and have your company name associated with your support. Please see the list of items on the enclosed form for which we would be grateful to have your sponsorship. If your company is interested in creating a unique conference sponsorship opportunity, please contact me.

**PROGRAM GRANT.** Your contribution to support the program will benefit all participants, allowing us to bring the very best speakers to the conference and provide outstanding arrangements. Your company will also receive one complimentary registration.

**EXHIBIT BOOTH.** Each exhibitor will be provided one 10 ft wide x 8 ft deep booth. The booths will be located in Ballroom B where break refreshments will be served. Each exhibitor will receive a directory of participants after the conference.

**VENDOR SEMINAR.** Vendor seminars offer your company the opportunity to make a presentation to conference attendees. Seminars are scheduled over breakfast and during the lunch break on Monday and Tuesday. Limited slots available.

We are pleased to offer all exhibitors and contributors of \$2,000 or more a link on the ‘Exhibitors’ page of the US HUPO web site.

US HUPO is pleased to offer additional benefits to ongoing **Society Sponsors**. For more information on how to become a Society Sponsor, please visit [www.ushupo.org](http://www.ushupo.org) or contact me directly.

Thank you for your support!

**Jennifer Watson**  
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(505) 989-4876  
[jennifer@ushupo.org](mailto:jennifer@ushupo.org)

Company Name

Contact Name

Address

City, State, Zip

Country

Phone

Email (receipts will be e-mailed)

Web Site

Please complete this form and send with payment. **Deadline: ~~December 10, 2011~~ While space/options available**

All sponsors and exhibitors will be acknowledged in the conference program, listed on the exhibitor section of the web site, and be emailed an electronic attendee list following the conference.

- We wish to support the meeting with a **Grant to support Program or Student Travel Stipends**, \$2,000 or more. Includes prominent recognition for your company and two conference registrations. **Enter amount of grant \$** \_\_\_\_\_
- We wish to support the conference with a **Sponsorship**, select option below. **Enter amount of sponsorship \$** \_\_\_\_\_
  - ~~SOLD Conference Bags, \$3,500~~ Bags will be imprinted with your company logo, includes one literature insertion.
  - Opening Reception, \$2,000 Company name on banner and placards.
  - Program Book Advertisements
    - \$2,000 4color/full page     \$1,500 B&W/full page     \$750 B&W/half page
  - ~~SOLD Lanyards, \$2,000~~ Company logo will be imprinted on lanyards.
  - Literature Insertion in conference bags, \$1,500
- We wish to book space for a 75 minute **Vendor Seminar**, \$3,500. **Enter amount of vendor seminar \$** \_\_\_\_\_  
 Company is responsible for refreshments (if any) and A/V. Rooms will seat up to 50 pp classroom (tables/chairs). Space is limited and preference is given to US HUPO society sponsors.  
 There will be a max of three seminar slots each morning and afternoon (Mon and Tues).  
**Check preferred day/time:**  Monday Breakfast, 7 – 8:15 am     Monday Lunch, 12:15–1:30 pm  
     Tuesday Breakfast, 7 – 8:15 am     Tuesday Lunch, 12:15–1:30 pm
- We wish to reserve an **Exhibit Booth**, 10 ft wide X 8 ft deep, \$2,000. **Enter booth amount \$** \_\_\_\_\_  
 Booths will be available for set-up 12:00 – 4:00 pm, Sunday, March 4. Move-out is 6:00 – 8:00 pm, Tuesday, March 6. Each booth includes one complimentary registration (see form below).  
Booth space is limited and preference is given to US HUPO society sponsors. Booth assignments will be made by US HUPO office.

**Complimentary conference registration should be entered for the following individual:**

Registrant name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip (Country): \_\_\_\_\_

Phone

E-mail

**ENTER TOTAL AMOUNT \$** \_\_\_\_\_

**Payment Method.**

- Check** for total amount enclosed. Checks should be payable to US HUPO. Checks must be in USD and through a U.S. bank.
- Charge** total amount to VISA, MasterCard or American Express. Sorry no other cards accepted.

Credit Card Number

Exp Date

CVV (3-4 digit code)

Cardholder's Name

Cardholder's Signature

**Please return this form with payment to:**  
 US HUPO Exhibits; 2019 Galisteo Street, Bldg. I-1; Santa Fe, NM 87505  
 Fax: (505) 989-1073 (Faxed forms must be accompanied by credit card payment.)